

18th Annual

Integrated Program Management Conference

Hilton Alexandria Mark Center
Alexandria, VA

November 6 - 8, 2006

The National Defense Industrial Association (NDIA), Project Management Institute - College of Performance Management (PMI-CPM) and The Society of Cost Estimating and Analysis (SCEA) are sponsoring the 18th Annual Integrated Program Management Conference, November 6th-8th, 2006 in the Washington D.C. Metropolitan area. NDIA, PMI-CPM and SCEA extend an invitation to your firm to participate as an exhibitor at this conference.

This event will provide you the opportunity to present your products and services to managers in government and industry - the key people most influential in selecting Earned Value Management (EVM) software, hardware, technical services and support for their organizations!

The Hilton Alexandria Mark Center is the new location for the IPM Conference this year. Located in the West End of Historic Alexandria, VA this Hilton Hotel is within sight of the nation's capitol and just minutes from the central business district of Washington, DC. Hotel guests are also near the quaint waterfront galleries and shops in Old Town Alexandria, VA.

The 2006 IPM Conference Exhibit Area will be located in the Plaza Ballroom Foyer of the Hilton Alexandria Mark Center. The official service contractor for this event is U-NEEK EXPO. U-NEEK EXPO will set-up the Exhibit area on Sunday, November 5th from 10:00 a.m. until 2:00 p.m. **Exhibitor move-in time is 2:00 p.m. to 6:00 p.m. on Sunday, November 5th.** Exhibitor packages, including instructions for arranging electrical hook-up with the hotel, will be sent out 60 days prior to the conference. The Exhibit fee includes full conference registration(s): TWO full conference registrations are included in Package #1 for \$1,600 and ONE full conference registration is included in Table Top Package #2 for \$1,000.

Attached you will find the Exhibit Contract, Sponsorship Opportunities and Exhibit Area floor plan. Exhibit booth assignments are made on a first come, first serve basis so return your contract early to reserve your space. Please contact Elmer Clegg, SCEA National Office at 703-751-8069 or elmer@sceaonline.net with any questions on exhibiting and/or sponsoring.

2005 IPM SPONSORS AND EXHIBITORS

AACE International
Acquisition Solutions, Inc.
Applied Integration Management (AIM)
ARES
Artemis International Solutions
Booz Allen Hamilton
Business Engine
CBT Workshop
Compliance Software Technology
C/S Solutions
Defense Contract Management Agency
DEKKER Ltd.

Galorath Inc.
Humphreys & Associates
KeyLogic Systems
MCR, LLC
Pertmaster-Risk Management Solutions
PRICE Systems
Primavera Systems, Inc.
Quantative Software Management (QSM)
The George Washington University
Welcom
Wyle Laboratories

EXHIBIT APPLICATION AND SPACE CONTRACT

18th ANNUAL INTEGRATED PROGRAM MANAGEMENT CONFERENCE HILTON ALEXANDRIA MARK CENTER NOVEMBER 6-8, 2006

EXHIBITOR BOOTH ASSIGNMENTS ARE MADE ON A FIRST COME, FIRST SERVE BASIS

PACKAGE #1 PRICE \$1,600

8' X 10' BOOTH – PLAZA BALLROOM FOYER

INCLUDES: PIPE AND DRAPE, 1 TABLE, 2 CHAIRS, WASTEBASKET, COMPANY SIGN, LISTING IN CONFERENCE PROGRAM, 2 COMPLIMENTARY FULL CONFERENCE REGISTRATIONS including LUNCHES AND RECEPTION

PACKAGE #2 PRICE \$1,000

6' TABLE TOP – PLAZA BALLROOM FOYER

INCLUDES: 1 SIX-FOOT DRAPED TABLE, 2 CHAIRS, 1 WASTEBASKET, LISTING IN CONFERENCE PROGRAM, 1 COMPLIMENTARY FULL CONFERENCE REGISTRATION including LUNCHES AND RECEPTION

USE OF SPACE – Exhibitors will not be permitted to sublet or divide space or to display any items for any non-exhibitor. Display boards and other material may not be placed so that they interfere with other exhibits. The conference reserves the right to alter the location of exhibits if deemed advisable in the best interest of the exhibition.

RESTRICTIONS – (1) Explosives or combustible materials are not to be displayed. This includes gas, paint, alcohol, turpentine, chemicals, etc. (2) All aisles and exits must be kept clear, clean and free from obstructions to comply with fire regulations. (3) All materials used in the construction of exhibit booths must be fire retardant.

CONDUCT OF BUSINESS By EXHIBITORS – Because of certain regulations respecting income from trade shows, sale of products or services, or the taking of orders thereof on the exhibit floor is prohibited. The purpose of the exhibit is to acquaint the attendees with products and services available to them. This restriction does not prevent exhibiting firms from following through on leads with prospective customers after the conclusion of the exhibit program. Sound equipment may be used for demonstration only. The use of sound or music for attracting attention is prohibited.

EXHIBIT HOURS

Sun. Nov. 5	Decorator Set-Up	10 a.m. to 2 p.m.	
Sun. Nov. 5	Exhibitor move-in	2 p.m. to 6 p.m.	
Mon. Nov. 6	Exhibit area open	7 a.m. to 7:00 p.m.	- Open during Attendee Reception
Tues. Nov. 7	Exhibit area open	7 a.m. to 5:00 p.m.	
Wed. Nov. 8	Exhibit area open	7 a.m. to 11 a.m.	
Wed. Nov. 8	Exhibits Dismantled	11 a.m. to 2 p.m.	

SECURITY – A security guard is provided in the Exhibit Area on Sunday, Monday and Tuesday nights.

SHIPMENT – Any arrangements for advance shipment of any material by an exhibitor are the responsibility of the exhibitor. NDIA, PMI-CPM and SCEA offer no such services nor are they responsible for any arrangements made between the exhibitor and the conference hotel or U-NEEK EXPO, the Official Service Contractor.

HOLD HARMLESS CLAUSE – Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend and hold harmless NDIA, PMI-CPM and SCEA, their respective employees and agents against all claims, losses and damages to persons or property, governmental charges or fines and attorney’s fees arising out of or caused by Exhibitor’s installation, removal, maintenance occupancy or use of the exhibition premises. In addition, NDIA, PMI-CPM and SCEA do not maintain insurance covering Exhibitor’s property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor.

HOTEL HOLD HARMLESS CLAUSE – The Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor’s activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from and all such losses, damages, and claims.

PAYMENT TERMS – Payment is due with agreement or within 10 days of submitting contract. Receipt and acceptance of an executed Contract will reserve space. In addition to checks, Master Card, Visa and American Express credit cards are accepted.

CANCELLATION OF SPACE – Cancellation notification must be submitted in writing to SCEA, Attn: Elmer Clegg or email to elmer@sceaonline.net. Refund of the total amount paid, less a \$50 processing fee per space reserved, will be made if cancellation is received on or before October 13, 2006. No refunds will be made for cancellation received after October 13, 2006.

RE-ASSIGNMENT OF SPACE – Exhibit space not occupied by Monday, November 6th at 8:00 a.m. can be reassigned by the Exhibit Manager to another exhibitor without refund of the rental paid.

OFFICIAL SERVICE CONTRACTOR

U-NEEK EXPO

Attn: David Fritz

7045 Troy Hill Drive, Suite 300

Elkridge, Maryland 21075

Phone: 800-551-6002

Fax: 410-796-7692

Email: dfritz@uneekexpo.com

COLORS: Royal Blue and White. Exhibit area is carpeted.

EXHIBIT LOCATION – All exhibits will be located on the Plaza Ballroom Foyer of the Hilton Alexandria Mark Center. The Hilton Alexandria Mark Center is located at 5000 Seminary Road, Alexandria, VA 22311, Phone 1-703-845-1010.

HOTEL ROOM RESERVATIONS FOR THE IPM CONFERENCE can be made directly from the conference web site: www.pmi-cpm.org or by calling the hotel and asking for the IPM Conference. The conference rate is \$139 per night and the cut-off date for this rate is October 11, 2006 or until the group block is sold-out, whichever comes first. We recommend you make your reservation early.

CANCELLATION OF CONFERENCE EXHIBITION – Should the exhibition be canceled, postponed, or abandoned prior to the opening date, the limit of any claim for damages and/or compensation of the exhibitor shall be the return to the exhibitor of the amount already paid for space for the canceled portion of this specific event.

SPONSORSHIP OPPORTUNITIES

18TH ANNUAL INTEGRATED PROGRAM MANAGEMENT CONFERENCE NOVEMBER 6-8, 2006

Promote your firm's name and image!

- **1. PRINTING** – 1 Sponsor \$2,000
 - 1. Program Book - Printing
(Includes special acknowledgement & your full page **color ad** in Program Book (premium location), your Ad link to your web page from the title screen of our Conference CD and Insertion of your brochure or CD in Conference Material Bag)

- **2. CONFERENCE MATERIAL BAGS** – 1 Sponsor \$ 2,000
 - 2. Your Company logo on 800 conference bags
(Includes Special recognition and Insertion of your brochure or CD in Conference Material Bag)

- **3. BADGE HOLDER** – 1 Sponsor \$2,000
 - 3. Your Company Logo on Badge Holder
(Includes special program acknowledgement and insertion of your brochure or CD in Registrant Bag)

- **4. CONFERENCE CD** – 1 Sponsor \$2,000
 - 4. Your ad and sponsor message on CD
(Includes special program acknowledgement and insertion of your brochure or CD in Registrant Bag)

- **5. MONDAY EVENING ATTENDEE RECEPTION** - Co-Sponsors \$1,200 Each
 - 5. Attendee Reception
(Includes additional special recognition, Full Page Black and White (interior) Ad in Program Book, your Ad link to your web page from the title screen of our Conference CD and Insertion of your brochure or CD in Conference Material Bag)

- **6. BREAKFAST**- 1 Sponsor each Breakfast \$700
 - 6a. **Monday Breakfast***
 - 6b. **Tuesday Breakfast***
 - 6c. **Wednesday Breakfast***
 - (**Includes additional special recognition and Insertion of your Brochure or CD in Conference Material Bag)

- **7. REFRESHMENT BREAK** – 1 Sponsor each day \$700
 - 7a. **Monday A.M and P.M. Breaks***
 - 7b. **Tuesday A. M. and P.M. Breaks***
 - (**Includes additional special recognition and Insertion of your Brochure or CD in Conference Material Bag)

- **8. LUNCH** - 1 Sponsor each Lunch \$2,000
 - 8a. **Monday Lunch***
 - 8b. **Tuesday Lunch***
 - (**Includes additional special recognition, Full Page **Color ad** in Program Book (premium location), your Ad link to your web page from the title screen of our Conference CD and Insertion of your Brochure or CD in Conference Material Bag)

- **9. ADDITIONAL SPONSORSHIP OPPORTUNITIES:**
 - 9. Insertion of your Brochure or CD in Material Bags (800 bags) \$ 400

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It is understood that the rules and regulations contained herein, and those on this official application, become a part of the contract between the Exhibitor and NDIA, PMI-CPM and SCEA. Acceptance of an exhibit application and notification of such acceptance by NDIA, PMI-CPM and SCEA constitutes a contract. All points not covered in this document are subject only to the decision of NDIA, PMI-CPM and SCEA.

In accordance with the rules and regulations governing the exhibits for the 18th Annual Integrated Program Management Conference, to be held November 6-8, 2006, the undersigned makes application for exhibit space. See PAYMENT TERMS.

Pkg. 1) ____ 8' x 10' booth at \$1,600 each Space Preference 1st ____ 2nd ____ 3rd ____ 4th ____
Pkg. 2) ____ 6' Table Top at \$1,000 each Space Preference 1st ____ 2nd ____ 3rd ____

Completion of the following and acceptance by NDIA, PMI-CPM and SCEA constitutes a binding contract:

PLEASE PRINT

FIRM NAME and name desired on Sign, if different:

SHOW COORDINATOR: _____

ADDRESS: _____

PHONE _____ FAX: _____ E-MAIL: _____

NAMES OF REPRESENTATIVES RECEIVING COMPLIMENTARY CONFERENCE REGISTRATIONS (AS THEY SHOULD APPEAR ON NAME BADGES). Additional Booth representatives must register separately at standard conference registration rates.

Package #1 (8'x10' Booth Space)

1. _____ 2. _____

Package #2 (6' Table Top)

1. _____

IMPORTANT - PLEASE E-MAIL TO Mandi.Mitchell@verizon.net A BRIEF PROFILE OF YOUR FIRM, PRODUCTS AND/OR SERVICES to be printed in the Conference Proceedings. Specifics should include your Web Address and Contact Person. Total text should not exceed one 8-1/2" x 11" size page.

Contract Authorizing Signature: _____ Date: _____

Exhibitor Contract

BOOTH SPACE

BOOTH SPACE: Package #1 – includes Two full conference registrations	\$1,600
TABLE TOP: Package #2 – includes One full conference registration	\$1,000

SPONSORSHIP OPPORTUNITIES

- | | |
|---|--------------|
| 1. _____ PRINTING OF PROGRAM BOOK | \$2,000 |
| 2. _____ CONFERENCE MATERIAL BAGS | \$2,000 |
| 3. _____ BADGE HOLDERS | \$2,000 |
| 4. _____ CONFERENCE CD | \$2,000 |
| 5. _____ MONDAY EVENING <u>ATTENDEE RECEPTION</u> - Co-Sponsors | \$1,200 Each |
| 6. _____ BREAKFAST- 1 Sponsor each Breakfast | \$ 700 |
| _____ 6a. <u>Monday Breakfast</u> | |
| _____ 6b. <u>Tuesday Breakfast</u> | |
| _____ 6c. <u>Wednesday Breakfast</u> | |
| 7. _____ REFRESHMENT BREAK – 1 Sponsor each Break | \$ 700 |
| _____ 7a. <u>Monday Break a.m. & p.m.</u> | |
| _____ 7b. <u>Tuesday Break a.m. & p.m.</u> | |
| 8. _____ LUNCH - 1 Sponsor each Lunch | \$2,000 |
| _____ 8a. <u>Monday Lunch</u> | |
| _____ 8b. <u>Tuesday Lunch</u> | |
| 9. _____ ADDITIONAL SPONSORSHIP OPPORTUNITIES:
Insertion of your Brochure or CD in 800 Material Bags | \$ 400 |

NUMBER OF BOOTH/TT SPACES _____ @ _____ PER SPACE \$ _____

SPONSORSHIP OPPORTUNITIES # _____ \$ _____

(List sponsorships by number and total)

TOTAL AMOUNT DUE \$ _____

Our check is enclosed: _____ Payment by credit card: AMEX ___ VISA ___ MasterCard ___

CARD NUMBER _____ EXP. DATE _____

Signature of cardholder: _____

Please FAX this contract with your credit card information to 703-461-7328 or mail this contract with your check (made out to **NDIA-Event 7IPM**) or credit card information to:

SCEA NATIONAL OFFICE
Attn: ELMER CLEGG
101 South Whiting Street, Suite 201
Alexandria, Virginia 22304