

## **TOOLS TRACK - CALL FOR PARTICIPATION**

Join us and share EVM solutions provided by your tool and its implementation by your clients as a Tools Track presenter at:

### **IPM 2008**

### **20<sup>th</sup> Annual International Integrated Program Management Conference**

November 17-19, 2008  
Hilton Alexandria Mark Center  
Alexandria, VA

This is your opportunity to reach a selective and interested audience in EVM with the tools available to provide solutions.

The IPM 2008 Conference will include a 12 slot Tools Track with each presentation slot allotted 45 minutes. Participation in the Tools Track is available to companies for a sponsorship fee of \$500. First preference for Tools Track slot assignments will be given to Exhibitors who pay the added sponsorship fee on a first-in reservation basis. After September 1, remaining Tools Track slots will be allocated on a first-in basis to non-exhibitor companies who have placed reservations. To place your Tools Track reservation and/or your exhibit booth reservation, complete the Exhibitor/Sponsorship Order Form and mail or fax with payment to address indicated. Reservations will be registered when both order form and payment are received. Order Forms are available on the Conference web site, are included in the Exhibitor/Sponsorship Solicitation packages sent to prior supporters, or will be sent on request by contacting Erin Whittaker at the SCEA Office, 703-938-5090, or email [erin@sceaonline.org](mailto:erin@sceaonline.org).

The benefits which will accrue to Tools Track Sponsors include:

- Notification in General Session of your Tools Track presentation.
- Inclusion in Tools Track presentation of your company and product information.
- Ability to display your marketing material outside the presentation room during your session.
- Presenter (1) will be extended a reduced Conference Presenter Registration Rate of \$400 in lieu of the standard \$750 fee.

### **SPEAKER REQUIREMENTS:**

All Tools Track presentation materials must be in the format as described in the Speakers Requirements on the Conference Web Site at [http://www.pmi-cpm.org/pages/events/IPM08/keynote\\_speakers.html](http://www.pmi-cpm.org/pages/events/IPM08/keynote_speakers.html)

Adherence to the Speaker Requirements timetable will also ensure that your speaker's bio and presentation abstract appear in the Program Book and that your presentation is included on the Conference Proceedings CD.